

5<sup>th</sup> International Conference and Exhibition on  
**Analytical & Bioanalytical Techniques**

Beijing, China August 18-20, 2014



**Conference Secretariat**

5716 Corsa Ave., Suite 110, West Lake, Los Angeles, CA 91362-7354, USA  
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Email: [analytica2014@omicsgroup.us](mailto:analytica2014@omicsgroup.us), [analytica2014@omicsonline.us](mailto:analytica2014@omicsonline.us)



# Information

Dear Potential Sponsor/Exhibitor,

OMICS Group, the World Class Open Access Publisher and Scientific Events Organizer is hosting **5<sup>th</sup> International Conference and Exhibition on Analytical & Bioanalytical Techniques** during **August 18-20, 2014** at **Beijing, China**.

We warmly invite you to sponsor/attend/give a speech at Analytica Acta-2014.

OMICS Group Conferences deliver new ideas, convictions, strategies, and tactics that directly affect how you do business. No other event will offer a more impressive roster of keynote speakers, quality attendees, and compelling content.

This Conference will provide a forum for exchange of ideas and authoritative views by leading scientists as well as business leaders and investors in this exciting field. Outstanding keynote speakers and well known leading scientists and experts from around the globe will be expected to share their knowledge.

The event participants are typically high-level decision makers representing various parts of the industry and many participants are repeaters who know each other. This creates a relaxed and informal atmosphere with the right settings for meeting new people.

When becoming our partner, we will do our outmost to satisfy your needs for involvement and exposure. Our sponsor packages offer pre-defined exposure opportunities, but don't hesitate to bring us your personal requests.

The main theme of Analytica Acta-2014 is "*Critical Review on Recent Developments in Analytical & Bioanalytical Techniques*".

Analytica Acta-2014 stands for advertising of the products/services of the companies in the Pharmaceutical Science and Chemical sectors shall be placed in the exhibition area throughout the Conference.

We have the pleasure to invite and welcome you for the participation to our exciting conference. Let us meet in one of the most glorious cities in the world.

Best Regards,  
Analytica Acta-2014 Organizing Committee



## OMICS Group Journals

The OMICS Group, a premier quality scientific publisher and

Editors- Journal of Analytical & Bioanalytical Techniques

(<http://www.omicsonline.org/EditorialboardJABT.php>)

Journal of Chromatography & Separation Techniques

(<http://www.omicsonline.org/EditorialboardJCGST.php>)

Pharmaceutica Analytica Acta

(<http://www.omicsonline.org/EditorialboardPAA.php>) are jointly organizing the Conference.

### Selected Contribution will be published in following OMICS Group Journals:

- Journal of Analytical & Bioanalytical Techniques
- Journal of Chromatography & Separation Techniques
- Pharmaceutica Analytica Acta

### Why with us???

- 300 Open Access Journals
- 22000 Editorial team
- 27000 Reviewers team
- 2.5 Million readers
- Quality and quick editorial, review processing
- 21 Days rapid review process
- Publication within 7 days of acceptance

### Unique features

- User friendly/feasible website-translation of your paper to 50 world's leading languages
- Audio version of published paper
- Digital articles to share and explore
- Sharing Option: Social networking enabled
- Authors, reviewers and editors are provided with scientific credits



## OMICS Group Conferences

- 80 Conferences all over the world in 2014
- Providing Delegates and Speakers across the globe with an unparalleled opportunity to create new, value generating relationships
- Well organized scientific program
- Flow of knowledge across the globe
- Participation in sessions on specific topics on which the conference is expected to achieve progress
- Opportunity to attend the presentations delivered by Eminent Scientists from all over the world

### The Conference Highlights the following Topics

- Novel Approaches to Analytical and Bioanalytical Methods
- Analytical Methodology
- Bioanalytical Methodology
- Analytical Techniques in Pharmacogenomics
- NMR & Analysis of Small Organic Molecules
- Advances in Chromatography and Mass Spectrometry
- Analytical Techniques in Immuno Chemistry
- Environmental Analytical Aspects
- Applications of Analytical and Bioanalytical Methods
- Diagnostic Assays and Test Kits
- New Instrumentation and Equipment
- Regulatory Issues and Biosafety Challenges in Bioanalysis



# Benefits/Advantages

- Scope of enhancing marketing opportunities and collaborations
- Exposure of your corporate logo in our Analytica Acta-2014 conference website
- Advertising high quality information of your company/products by linking through OMICS Group Journals
- Interaction with World Class Experts from both Academia/Industries helps in updating the knowledge at interactive sessions
- Share your excitement in promoting your company and ideas with Eminent Scientists, Research Scholars & Related Companies
- Global networking: In transferring and exchanging Ideas
- Conference brings together Scientific Researchers, Business Entrepreneurs and Pharma Industry Developers
- We are looking forward for your active participation and make this event a memorable one

## B2B / Scientific Partnering

Analytica Acta-2014 conference has an excellent feature which aims at delivering unlimited opportunities for making business deals, product enhancements, cutting edge solutions for improving and elevating company's business and partnership. This unites all the leading industry professionals, business development executives, institutional investors, capitalists and corporate investors.

Please visit for available B2B details: <http://analyticaacta2014.conferenceseries.net/b2b/>

We expect your precious comments or suggestions on the structure of our B2B, also your reference to other delegates will be highly appreciated. We look forward to receive your replies on the following questions.

1. Are you interested in joining as our B2B partner?
2. What are you looking for? (Interaction with researchers, commercial partners, venture capital companies or any collaboration)
3. Do you have any suggestions for our B2B?

Please submit your queries by email to: [sponsor@omicsonline.org](mailto:sponsor@omicsonline.org) (or) [analytica2014@omicsgroup.us](mailto:analytica2014@omicsgroup.us), [analytica2014@omicsonline.us](mailto:analytica2014@omicsonline.us);  
Fax: +1-650-618-1414

For further information regarding Analytica Acta-2014, please visit: <http://analyticaacta2014.conferenceseries.net/>

With Best Wishes

Analytica Acta-2014

## Operating Committee:

**Eduard Rogatsky**

Albert Einstein College of Medicine, USA

**Brian T. Buckley**

Rutgers University, USA

**Andrew Benniston**

Newcastle University, UK

**Wayne G Carter**

University of Nottingham Medical School, UK

**Edward Lai**

Carleton University, Canada

**Yuhui (Henry) Zhao**

Epcor Water Service, Canada

**Erkang Wang**

Chinese Academy of Sciences, China

**Yuri A. Zolotov**

Lomonosov Moscow University, Russia

**John Kuo**

Xian JiaoTong-Liverpool University, China

**Hua Cui**

University of Science & Technology, China

**Huangxian Ju**

Nanjing University, China

**Hiroshi Uyama**

Osaka University, Japan

**Yoon-Bo Shim**

Pusan National University, S. Korea

**Farid Menaa**

Fluorotronics USA Inc., USA

**Aly Moussa**

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**Doo Soo Chung**

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**Susanne P Boyle**

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**Monica Butnariu**

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**Alexander A. Kamnev**

Russian Academy of Sciences, Russia

**Shivanand P Puthli**

Tris Pharma Inc., USA

**Yong Wu**

University of California, USA

**Martin Desimone**

Universidad de Buenos Aires, Argentina

**Pranjal Chandra**

Amity University, India

**Mu. Naushad**

King Saud University, Saudi Arabia

## Sponsorship and Exhibitor Benefits Program Congress Corporate Workshops

The Congress provides sponsoring companies to present corporate workshops in parallel to the Congress program. During these time companies can present new scientific approaches and technical research methods. This is an excellent opportunity to showcase new and interesting technologies to attendees. Over the past years the workshops have proven to be popular. The corporate workshops will be presented as breakfast, lunch or dinner workshops with a maximum of three workshops per time period on the dates noted below.

Registration to these workshops is free to all Congress delegates. The workshop program will be promoted prior to the Congress via the Congress website, Analytica Acta-2014, newsletters (Approximately 1,00,000 email recipients) and the final program book.

**NOTE:** No separate industry or corporate events may be held during the Conference period (August 18, 07:00 AM to August 20, 11:00 PM) without an agreement in writing from the Analytica Acta-2014 Organizers.

### WORKSHOP AVAILABILITY

Congres	Non-exclusive time slot: 07:00AM-08:30AM August 19-20, 2014	The opportunity exists to host a Congress breakfast. This opportunity to be discussed through the Organizers.	Cost: TBD Opportunities Avblble: 2	Code-B
Luncheons	Non-exclusive time slot: 12:00PM-01:00PM August 18-20, 2014	The opportunity exists to host a Congress luncheon. This opportunity to be discussed through the Organizers.	Cost: TBD Opportunities Avblble: 3	Code-L
Dinner	Non-exclusive time slot: 07:00PM-09:00PM August 18-19, 2014	The opportunity exists to host a Congress dinner. This opportunity to be discussed through the Organizers.	Cost: TBD Opportunities Avblble: 2	Code-D

## Sponsor Opportunities

### Elite Sponsor

- Two Corporate Sponsored Workshop slots (must honor deadlines and audio visual included)
- Two complimentary exhibit booths, with priority to purchase exhibition space and choose booth location (3X3 Sqm each booth size)
- Four (total) complimentary registrations
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page, logo recognition on corresponding OMICS Group journal home page
- One A4 color advertisement in the congress Program or Book of Abstracts (excluding cover pages)
- Three inserts provided by the sponsor in the congress delegate bags
- One post congress Email message to consented congress registrants up to 60 days after the congress (content to be provided by the sponsor approved and distributed by corresponding Journal)
- 10% off the cost of two additional purchased sponsorship items
- Priority to purchase additional sponsorship items

### Gold Sponsor

- One Corporate Sponsored Workshop slot (must honor deadlines, catering and audio visual included)
- One complimentary exhibit booth, with priority to purchase exhibition space and choose booth location (Booth size 3X3 Sqm)
- Three complimentary congress registrations
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page
- One A4 color advertisement in the congress Program or Book of Abstracts (excluding cover pages)
- Two inserts provided by the sponsor in the congress delegate bags
- 10% off the cost of two additional purchased sponsorship items
- Priority to purchase additional sponsorship items

### Silver Sponsor

- Two complimentary congress registrations
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size 3X3 Sqm)
- Logo recognition on congress website sponsorship page
- One A4 color advertisement in the congress Program or Book of Abstracts (excluding cover pages)
- One insert provided by the sponsor in the congress delegate bags
- Priority to purchase additional sponsorship items

### Exhibition

- One complimentary congress registration
- One exhibit booth (Size 3X3 Sqm)
- Logo recognition on congress website sponsorship page
- One insert provided by the exhibitor in the congress delegate bags

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

Delegate Bag/Satchel	Each registered participant will receive a satchel containing the Congress material. The sponsor logo will be included on the bag.	Cost: TBD Opportunities Avbl: 1	Code-BS
Delegate Gifts/Pens/Posters/Awards/Speaker/Sponsor	Sponsors will be recognized for Each support.	Cost: TBD	Code-X

**These are a selection of sponsorship opportunities. Should you have additional ideas, please contact the organisers for further discussion.**

**Avail the Opportunity!!!**

#### Exhibition Details:

#### Exhibition Dates

Dates of Exhibit: August 18-20, 2014

Date of Booth Set-up: August 17, 2014 Sunday (Evening)

#### Payment:

After receipt of the completed contract, the total amount will be invoiced.

### Conference Secretariat

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# Application Form

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Beijing, China August 18-20, 2014

### SPONSORSHIP/EXHIBITION APPLICATION FORM

Name of the Organization/Company	
Sponsorship Package of your Choice	
Country	
State	
Address	
Email	
Tel	
Fax	

**Please Select the Appropriate Level**

Elite Sponsor	<input type="checkbox"/>	Gold Sponsor	<input type="checkbox"/>	Silver Sponsor	<input type="checkbox"/>	Exhibition	<input type="checkbox"/>
Sponsorship Amount							

#### For more details:

<http://analyticaacta2014.conferenceseries.net/>

Email: [sponsor@omicsonline.org](mailto:sponsor@omicsonline.org) (or) [analytica2014@omicsgroup.us](mailto:analytica2014@omicsgroup.us), [analytica2014@omicsonline.us](mailto:analytica2014@omicsonline.us)

#### PAYMENT INFORMATION

☐ Please Invoice ☐ Credit Card

Please Debit my:

☐ DISCOVER ☐ MasterCard ☐ VISA ☐ AMERICAN EXPRESS ☐ Others

Card No:

Expiry Date:

Signature:

Credit card billing address:

Contact name and number of the card holder:

Please note that cards will be debited within 7 days of your registration.

☐ Yes I agree to the terms and conditions as stated on this form.

Delegates who do not pay their bookings are requested to provide a copy of bank transfer/credit card/cheque details to help payment allocation. Staff at the event will request a credit card guarantee for delegates without proof of payment.

#### Credit Card Payment:

We are accepting all major Credit Cards/Debit Cards including American Express, Discover, Master Card and Visa.

**\*Processing Charge: Visa: 2%, Master: 2%, Others: 2%**

Pay the amount by wire transfer in US Dollars through "SWIFT MT 103" to

- Beneficiary's Name: **OMICS Publishing Group**
  - Beneficiary's Account No: **203273081**
  - ABA ROUTING #: **321171184**
  - Beneficiary's Bank Address: Citibank, N.A., Palo Alto, 250 University Ave., CA 94301
  - Bank Phone: +1-650-322-5231, Bank Fax: +1-650-295-0409
  - Beneficiary's Address: 5716 Corsa Ave., Suite 110, Westlake, Los Angeles, CA 91362-7354, USA
  - Beneficiary's Phone: +1-650-268-9744, Fax: +1-650-618-1414 (USA)
- CHECK PAYMENT:** Check should be in favor of **OMICS Publishing Group**
- Please send the check to: CITIBANK, N.A., PALO ALTO, 250 UNIVERSITY AVE., CA 94301 (This is our financial centre address)
- E-CHECK PAYMENT (USA only):** [http://omicsonline.org/pay\\_echeck.php](http://omicsonline.org/pay_echeck.php)

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